

DISPLAY/TENDER/NOTICE

(Fig. in Rs.)

Edition	B/W			COLOUR		
	Front	Back	Inner	Front	Back	Inner
Bhubaneswar (BBSR)	630	490	-	685	535	-
Cuttack (CTK)	630	490	-	685	535	-
Berhampur (BRHM)	140	130	110	160	150	-
Balasore (BLS)	140	130	110	160	150	-
Rourkela (RKL)	140	130	110	160	150	-
Sambalpur (SBL)	140	130	110	160	150	-
Vizag / Jeypore (VZG / JPR)	140	130	110	160	150	-
Kolkata (KOL)	140	130	110	160	150	-
All Odisha Editions (Except Kolkata)	740	575	410	800	625	445
All Editions	745	580	415	805	630	450

NOTE: Tender Advertisements will be accepted only for all editions with 35% premium

SUPER SAVER PACKAGE

BBSR + CTK	635	495	355	690	540	385
BRHM + VZG/ JPR	150	140	120	180	170	140
SBL + RKL	150	140	120	180	170	140
BLS + KOL	150	140	120	180	170	140
BBSR + CTK + BRHM + VZG / JPR	640	500	360	695	545	390
BBSR + CTK + SBL + RKL	645	505	365	700	550	395
BBSR + CTK + BLS + KOL	645	505	365	700	550	395

Note: Front & Back pages are subject to availability

CITY NEWSPAPER

DISPLAY				DISPLAY CLASSIFIED (Rs. per ins.)			
EDITION	INNER (B/W)	FRONT (COL.)	BACK (COL.)	Edition	(5x4cms) B/W	(10x4cms) B/W	(10x4cms) Colour
Bhubaneswar:	128	160	136	Cuttack:	900	1700	1800
Cuttack:	120	152	124	Bhubaneswar:	900	1700	1800
CTC+BBSR:	186	234	195	CTC+BBSR:	1440	2720	2880

Front Page Strip (size: 33cmX5cm) Rs. 22,000/-

CLASSIFIED (2 times in a week) : Rs.75/- for 15 words (Rs.5/- per additional word) OBITUARY : Rs. 700/-

EAR PANEL / BACK PANEL / STRIP

EDITION	Ear Panel(7cmx10cm)		Back Panel(6cmx10.8cm) (4+1 Scheme)	Back Strip (6cmx33cm) (4+1 Scheme)
	Retail & Non-Instt.	Others		
All Editions	25,000	50,000	16,000	75,000
CTC+BBSR	18,000	40,000	-	50,000
SBL+RKL /	10,000	20,000	8,000	30,000
VZG+BRHM /BLS+KOL				

PREMIUM CHARGES

Front Page Navigator /Special Positions or Innovative Advertisements -100% Extra / Advertorial 50% Extra
3rd Page Must 15% Extra / Inner Top Position -35% Extra,
Solus Ad.-100% extra (Min. Size:400 Sqcm)

LEGAL / COURT NOTICE (NON-INSTITUTIONAL)

Rs 100/- Per sq. cm in All Editions & Rs 50/-Per sq. cm per Individual Edition

FILM / ENTERTAINMENT/ EXHIBITION (RETAIL)

(Everyday & All Editions)

B & W : Rs. 100/- per sq.cm.

Colour : Rs. 150/- per sq.cm.

FRONT PAGE POINTER

Rs. 8,00,000/- (Eight Lakhs) Flat Per Annum,
Size: 4 x 4 cm

APPOINTMENT

(Monday & Friday with 1+1 Scheme)

Black & White: Rs. 300/- Colour: Rs. 350/-

FEATURE / SUPPLEMENT

(Everyday & All Editions)

	Black & White	Colour
Special Feature Page	Rs. 300/-	Rs. 400/-
Supplement on Sunday	Rs. 300/-	Rs. 400/-

DISPLAY CLASSIFIED

(Fig. in Rs.)

EVERYDAY & ALL EDITIONS	(5x4cms)	(10x4cms)	(5x8cms)
For 2 insertions	1,900	3100	10,000
For 6 insertions	5,000	8,400	30,000
For 15 insertions (2 colour free)	12,000	24,000	80,000
For 30 insertions (4 colour free)	24,000	48,000	1,50,000

REGIONAL EDITION

Sambalpur + Rourkela	: For Single insertion (one day)	700	1,200	3,000
	For 30 days	20,000	30,000	80,000
Berhampur + Vizag/Jpr	: -do-	-do-	-do-	-do-
Balasore + Kolkata	: -do-	-do-	-do-	-do-

(For Colour Advts. 50% extra of size : 5x4 cms , 10x 4 cms , 5 x 8 cms)

CLASSIFIED WITH CASH & CARRY

(Matrimonial on Sunday & Others on Wednesday and Saturday)

Classified / Matrimonial	: Minimum Rs.300/- (15 Words) Extra Words. @ Rs. 20/- per word	Border Line	: Rs. 50/- Extra
For Repeat Insertion	: Rs.100/- Extra	Wanted (Job oriented)	: Rs.1,000/- (5x4 cm)
Bold	: Rs. 50/- Extra	Marriage Help	: Rs.1,000/- (5x4 cm)
Box Charge	: Rs. 200/- Extra		

SAMAJA SAPTAHIKA (WEEKLY)

Front / Back (Inner Cover)	: Rs. 15,000 /- (Col.)	22 cm (H) x 17 cm (W)
Back Page	: Rs. 25,000/- (Col)	22 cm (H) x 17 cm (W)
Inner Page	: Rs. 10,000/- (Col),	22 cm (H) x 17 cm (W)
Inner Page	: Rs. 7,500/- (B/W)	22 cm (H) x 17 cm (W)
Strip	: Rs. 3,000/- (Col)	04 cm (H) x 17 cm (W)
Centre Spread	: Rs. 25,000/- (Col)	22 cm (H) x 36 cm (W)

OTHERS

(Everyday & All Editions)

Birthday Wishes

Rs.600/- (8x4 cm)

Ph.D. Award :

Rs.2,200/- (10x4 cm)

Meritorious Students Award

Rs.500/- (8x4 cm)

Obituary :

Rs.1,300/- (10x4 cm)

Foreign Visit :

Rs.2,100/- (10x4 cm)

MECHANICAL DATA

Col. No.	: 1	2	3	4	5	6	7	8
Width in cm:	4	8	12.2	16.4	20.6	24.7	28.9	33

Total Printing Area : 51 cms Width, 33 cms Height:

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